

FELICE CAROLINE HALIM

FASHION DESIGNER



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Singapore | Indonesia



PROFILE

I am a strategic and focused fashion designer with a responsible approach to every task and situation I undertake. Driven by challenges, curiosity, and a passion for learning, I thrive in fast-paced environments and excel in collaborative settings. My diverse experiences in projects and competitions showcase my commitment to continuous growth.

EDUCATION

2024-Present

BA (Hons.) Fashion by Conventry

Conventry University | Singapore

2021-2023

Advanced Diploma in Fashion Design

Raffles College of Higher Education | Singapore

2021-2023

Diploma in Fashion Design

Raffles College of Higher Education | Singapore

PROJECT COLLABORATION

2024

REGINA FANG ORIENTAL AWARD

- Developed a 6-set collection centered around the fusion of Eastern culture and Western aesthetics, inspired by the peony flower and the theme of women empowerment, incorporating the historical and cultural significance of China into Western tailored designs.
- Proposed and implemented a modern fashion-forward approach by integrating laser cutting technology to reinterpret the traditional Chinese craft of paper cutting, using it to create intricate Peony patterns.
- Worked with overseas resources to execute precise laser cutting techniques, managing international logistics to ensure timely and accurate production.
- Successfully articulated the concept and design rationale in both Chinese and English, demonstrating strong communication skills in a multilingual environment.
- Selected as one of the top 12 finalists, where I produced one full set of the design from the collection, bringing the concept to life through meticulous execution and craftsmanship.

2024

TABB APPARELS, SINGAPORE

- Designed polo prints inspired by traditional Peranakan culture, integrating traditional elements into modern designs that enhanced brand visibility and appeal within Singapore's niche Golfwear market.
- Strategically re-designed sustainable brand collaterals to realign with the company's values, enhancing the overall brand identity and coherence through thoughtful design.
- Successfully pitch design to the CEO of TABB, Mr. Kenneth and selected as one of the top 6 designs to be produced for Tabb Apparels' Singapore Golfwear startup, recognized for its cultural relevance and aesthetic appeal, and promoted to an audience of over 1,000 followers on Instagram.

SOFT KILLS

- Critical Thinking
- Time Management
- Problem Solving
- Adaptability
- Cross-Cultural Communication

HARD SKILLS

- Textile Development and Innovation
- Fabric Sourcing and Production
- Fashion Supply Chain Management
- Market Research and Trend Analysis



LANGUAGES

Bahasa Indonesia
Native

English
IELTS 7.0

Chinese
HSK 5

Dialect (Hokkien)
Native

PROJECT EXPERIENCE

2024

GLOBAL EXPERIENCE IN ARTS & DESIGN: CHINA

- Independently planned and executed a 10-day trip across four major cities (Hong Kong, Guangzhou, Shanghai, Suzhou), managing all aspects of travel logistics, including flights, accommodation, visa applications, itinerary creation, and financial budgeting.
- Organized and conducted a meeting with Mr. Ryan Wong, Business Development Manager at HKRITA, to explore the latest innovations in textile recycling, specifically the Garment-to-Garment mini production plant.
- Participated in the Shanghai Intertextile, CHIC, and Yarn Autumn/Winter 2024 tradeshows, engaging with over 4,000 exhibitors to learn about cutting-edge trends in textiles, garments, and accessories.
- Managed procurement and logistic planning for overseas sourcing, ensuring efficient processes for material acquisition and supply chain organization during international business trips.
- Established and strengthened relationships with global suppliers, expanding industry knowledge and professional contacts for future collaborations and sourcing opportunities.
- Conducted in-depth research on emerging textile trends by observing exhibitors' offerings and innovations at the tradeshows, providing valuable insights into future material and design decisions.
- Analyzed consumer behavior across multiple cities, gaining insights into regional preferences and market dynamics in the Chinese fashion and textile industry.

2023

2ND RUNNER UP “COLOR FOR GOOD”

Society of Dyers & Colorist Singapore Heat, UK

- Design textile developed from the concept centered of "People & Planet," exploring sustainable dye alternatives and human-centric design principles.
- Integrated traditional Indonesian weaving techniques to blend sustainability with cultural heritage, elevating both the craft and the artisans behind it in a modern context.
- Presented innovative design solutions that addressed environmental impact and championed sustainability, earning recognition for a forward-thinking approach.

2023

TOP 10 FINALIST “IX EDITION”

Premio Giuliacarla Cecchi International Competition, Italy

- Created 3 sets of womenswear capsule collection focusing on how eco-sustainable fabrics can be transformed into high-fashion creations.
- Source discarded denim jeans and upcycled 10 pairs of denim jeans into a high-fashion jumpsuit and cape set, emphasizing sustainability and creative reuse of materials.
- Presented the collection to distinguished guests at Sala d'Arme in Florence, Italy. The collection was judged by a distinguished panel, including the Curator of the Museum of Fashion and Costume of Palazzo Pitti, highlighting the high recognition and prestige of the event.

2023

ALL GREEN PROPERTIES, SINGAPORE

- Designed a sustainable and inclusive uniform design catering to various needs, including male, female, maternity, and supervisor uniforms for 7 individuals.
 - Focused on comfort and functionality in the uniform design, ensuring staff could perform their duties effectively while maintaining a polished appearance.
 - Oversaw the entire process from fabric selection and budgeting to technical specifications, ensuring high-quality and cost-effective production.
 - Partnered with a jewelry designer team to incorporate custom jewelry pieces as part of the uniform set, enhancing the overall aesthetic and professionalism.
 - Successfully designed uniforms that were produced and worn by mall staff representatives in AllGreen Properties malls nationwide, contributing to a cohesive and professional brand image.
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2024

20TH INDONESIA INATEX 2024

- Attended Indonesia International Textile, Garment, Machinery & Accessories exhibition in Jakarta on 20th March 2024
- Gained firsthand exposure to the latest advancements in textile and garment machinery, sustainable materials, and innovative manufacturing techniques.
- Engaged with industry leaders, manufacturers, and suppliers to understand emerging trends in textile production and their impact on sustainability and efficiency.
- Expanded professional network by connecting with key industry stakeholders, fostering potential partnerships for future textile sourcing and business development.
- Enhanced knowledge of cutting-edge textile technologies, which directly informed and influenced design choices for future collections.

2023

OPEN MUJI RE-INSPIRE EXHIBITION

- Contributed to the Muji "Re-inspire" exhibition, featured during the grand opening of the largest global flagship store in Southeast Asia at Plaza Singapura, Singapore.
- Innovate leftover pouch bags by incorporating dyeing and embroidery techniques inspired by traditional Japanese elements, aligning with the exhibition's theme of transformation and sustainability.

2023

RAFFLES COLLEGE OF HIGHER EDUCATION

- Responsible for dressing models in 5 different looks for 3 designers during the fashion show held at Fairmont Hotel, Singapore.
- Efficiently handled time-sensitive tasks; learned to work under time pressure to organize and prepare garments and accessories, ensuring complete looks were ready for the runway.
- Quickly adapted to any last-minute changes or adjustments required, demonstrating flexibility and problem-solving skills.

2023

KAKIKAKI LIVE FOR ALFIE LEONG

- Assisted local fashion designer Alfie Leong and Jade Seah with an online livestream on the KAKIKAKI live platform, which generated 200 viewers in 3 hours.
- Coordinated livestream sale logistics by organizing and managing the setup for the livestream, ensuring all technical aspects were prepared and functioning smoothly.
- Developed communication and presentation skills; public speaking, customer service, and digital communication through active participation in the livestream by engaging with customer.

2023

YOUR DESIGN SPACE 2023 EXHIBITION , ORCHARD NATIONAL LIBRARY

- Selected as a featured designer to exhibit my collection "Catharsis" at "Your Design Space" event, held at Orchard National Library.
 - Led the creative and logistical planning for the event's opening mini fashion show, including model scouting, makeup artistry coordination, and overseeing all fittings.
 - Successfully engaged with a diverse public audience, presenting and discussing the inspiration behind the collection,
 - Achieved significant exposure, with attendees providing positive feedback that led to further interest in my work from both the public and industry insiders.
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